

BERG

All-Bottle Brand ID Pouring System

- POS Integration
- Reports by Brand
- 200 Brand Identification
- 4 Programmable Pour Sizes
- Over and Under Bar Mounting



UNDER BAR
MOUNTING



OVER BAR
MOUNTING



LEFT/RIGHT
RING
POSITIONING



NEW
COMPACT
DESIGN



SIMPLE
PROGRAMMING



REALIZE YOUR TRUE PROFITS WITH BERG

BERG ALL BOTTLE ID BASIC

- Affordable cash and cost control with POS or cash register interface.
- ROI averaging 4-6 months.
- When your staff “forgets” Grey Goose is premium and rings it up at well prices, you are losing revenue. BERG eliminates these errors.
- Fast service and consistent quality drinks, no matter who pours them. BERG ensures quality drinks are poured correctly.
- If free drinks are forbidden, BERG stops them. If free drinks are permitted, BERG accounts for them.
- Happy Hour and Price Shifts can be controlled by the optional BERG Infinity Software, “automatically”!
- You can beat your competition with new promotions paid for by the savings and extra revenues generated by the BERG Systems.

www.BergLiquorControls.com

2160 Industrial Drive • Monona, WI 53713 • 608.221.4281 • Sales@BergLiquorControls.com